

FUSIONBAC

the best of both worlds





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Associated Weavers, one of the world's leading manufacturers of broadloom carpet, proudly presents FusionBac, a unique secondary carpet backing combining the main assets of the 2 most commonly-used carpet backings: woven polypropylene (PP) backing and felt backing.



A sandwiched dual-layered structure is formed by fusing together a fleece layer and a woven polypropylene backing. This complements the **unrivalled strength and dimensional stability(*)** of the polypropylene grid with an exceptional set of value-adding properties:



SCRATCH-FREE

When installing FusionBac, its soft surface and **smooth edges** virtually eliminate scuffing and scratching on subfloors, walls, door facings, baseboards and other interior finishes.

ENHANCED FLEXIBILITY

The superior softness and flexibility of FusionBac guarantee **easy installation**. Its ability to bend and fold easily without wrinkling gives fewer seams in tight passageways and corners.

SUITABLE FOR ALL INSTALLATION TECHNIQUES

The unique combination of outperforming flexibility and high-dimensional stability makes broadloom carpet with FusionBac extremely suitable for **all installation techniques**: stretch fit, full-surface gluing (Tackifier) and loose fit (up to 50 m²) on any solid flat surface. FusionBac is easily applied to floor surfaces using double-sided tape or hook-and-loop fasteners.

SUPERIOR STRENGTH

The way both composing layers of FusionBac are fused together and then bonded to the primary backing of the carpet, gives **superior adhesive strength** and a clean cut.

IMPROVED INSULATION

Compared to traditional woven polypropylene backings, FusionBac's fleece layer structure offers superior **heat and noise insulation**.

LESS VISIBLE SEAMS

The dimensional stability and enhanced adhesive strength of FusionBac result in **stronger and less visible seams**.

HIGHLY RESISTANT

FusionBac does not emit any harmful substances and provides **long-term resistance** against moisture, mould and mildew. FusionBac has been approved by GUT: carpets tested for a better living environment.

(*) dimensional stability: once installed, the carpet retains its size and shape perfectly without stretching or shrinking.

Developed together with specialists

FusionBac is the result of close collaboration with over 50 specialist carpet installers in 6 different countries.



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- SUPERIOR STRENGTH
- IMPROVED INSULATION
- LESS VISIBLE SEAMS
- HIGHLY RESISTANT



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